



## CONFERENCE SUPPORTER + EXHIBITOR OPPORTUNITIES

“ I enjoy connecting with thought leaders and hearing what’s important and trending in our industry.

I also value exploring new resources, tools and ideas to help us deliver the best care we can give our patients.”

- Jill Schexnayder, KanTime Inc.

### Join the hospice and palliative care conversation

**MNHPC 40th Anniversary & Conference**  
April 5-7, 2020 | St. Paul RiverCentre

The Minnesota Network of Hospice & Palliative Care has worked to increase knowledge, access to services, and advocacy for individuals at the end of life for 40 years. Help advance that mission and deepen your ties to this incredible community at the largest regional hospice & palliative conference in the U.S.

The MNHPC Conference features the top speakers from across the nation and is anticipated to draw more than 1,200 attendees in 2020. Nevertheless, we have held prices to a fraction of many national events to enable participation from as many different groups as possible.

The event draws a diverse audience including administrators, bereavement coordinators, chaplain services, therapists, nurses, physicians, medical directors, pharmacists, physician assistants, medical students, social workers, volunteers, and others.

Learn more about how you can get involved in the following pages or by visiting [mnhpcconference.org](http://mnhpcconference.org). Feel free to contact Susan Marschalk, Executive Director, if you have additional questions at [susan@mnhpc.org](mailto:susan@mnhpc.org) or 651-917-4626.



[mnhpcconference.org](http://mnhpcconference.org)



## MINNESOTA NETWORK OF HOSPICE & PALLIATIVE CARE

The MNHPC Annual Conference would not be possible without our dedicated supporters. Many return annually because they believe in our mission and value the benefits they receive.

### Why Support

- Attendees tell us the MNHPC Conference:
  - Helps them perform their jobs more effectively (96%)
  - Was worth their time (99%)
  - Was worth the money (98%)
  - Is an event they will attend in the future (98%)
  - Had presentations free from commercial bias (99%)
- More than 600 registrants say they attend to seek new and updated resources
- Draws community leaders, including key influencers
- 40% new attendees each year as companies rotate registrants
- More than 500 additional attendees attend evening event
- In each of the past four years, the conference has SOLD OUT
- Largest regional hospice conference in the U.S.
- MNHPC has a four decade track record of advocacy for hospice and palliative care issues

### Questions?

Contact Susan Marschalk at [susan@mnhpc.org](mailto:susan@mnhpc.org) or for more info visit [mnhpcconference.org](http://mnhpcconference.org).



### 2019 by the Numbers

# 1,000+

Conference Attendees

# 300+

Organizations Represented

# 24

States Represented  
+ Canada

# 70+

Educational Sessions

# 70+

Supporters & Exhibitors

### 2020 Conference Highlights



Nationally Recognized  
Speakers



Exhibitor  
Reception



An Evening with  
BJ Miller, MD



Prize  
Drawings



6+ Hours Dedicated  
Attendee Networking



Less than other  
events of similar size

**MNHPC 40th Anniversary & Conference | April 5-7, 2020**





## 2020 Keynote Speakers



**BJ Miller, MD**

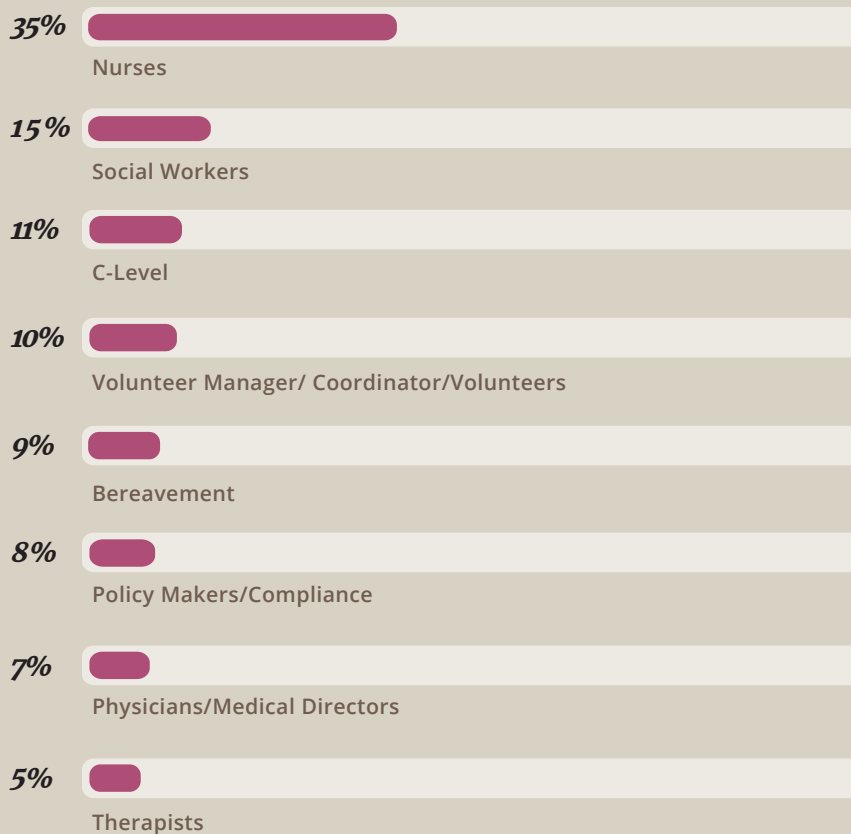


**Sunita Puri, MD**

Dr. BJ Miller and Dr. Sunita Puri are two of the preeminent voices in palliative and end-of-life care. They advocate for mindful, human-centered care that maximizes quality of life rather than merely preventing death. Dr. Miller and Dr. Puri view death not as a medical event but a universal experience that can teach us much about how to live. Dr. Miller is the author of the book *A Beginner's Guide to the End: Practical Advice for Living Life and Facing Death*. Dr. Puri is the author of *That Good Night: Life and Medicine in the Eleventh Hour*.

[mnhpcconference.org](http://mnhpcconference.org)

## ATTENDEE DEMOGRAPHICS



## Interested in becoming a Conference Supporter?

See reverse side for ways you can join the conversation about providing quality care for all. Contact Susan Marschalk to learn more about how you can get involved.

 651-917-4626

 [susan@mnhpc.org](mailto:susan@mnhpc.org)

## 2020 Conference Support Opportunities

Catalyst

Leader

Collaborator

	Member	Non-member	Promo on Select Materials	Recognition from Podium	Ad in Conference Resource Guide	Complimentary Registrations	Use of attendee mailing list 2 weeks prior	Use of attendee mailing list 2 weeks after	*Speaking Exposure
Visionary (1)	\$9,500	Invite Only	Logo-All	X	Spread	6	X	X	X
Includes: MNHPC Allied Membership for one year and member pricing for ALL employees, including non-hospice									
Lounge Host (1)	\$7,500	\$8,500	Logo	X	Full Page	4	X		
Mobile App (1)	\$7,500	\$8,500	Logo	X	Full Page	4	X		
Wellness Center (1)	\$7,500	\$8,500	Logo	X	Full Page	4	X		
Includes: MNHPC Allied Membership for one year and member pricing for ALL employees, including non-hospice									
Exhibitor Passport (1)	\$4,500	\$5,500	Logo	X	1/2 Page	2	X		
Includes: Logo on passport; Option to collect passport at your booth									
Lunch & Learn Host (3)	\$4,500	\$5,500	Logo	X	1/2 Page	2	X		X
3 of 3 SOLD									
Volunteer of the Year Awards (2)	\$4,500	\$5,500	Logo	X	1/2 Page	2	X		
Includes post-conference exposure in press release and newsletter									
"Before I Die" Wall (1)	\$4,500	\$5,500	Logo	X	1/2 Page	2	X		
Charging Station (1)	\$4,500	\$5,500	Logo	X	1/2 Page	2	X		
Includes: Logo displayed on charging station									
Conference Bag (1)	\$4,500	\$5,500	Logo	X	1/2 Page	2	X		
Logo on bags; Bags provided by Supporter and to be approved by MNHPC									
Labyrinth (1)	\$4,500	\$5,500	Logo	X	1/2 Page	2	X		
Logo at entrance of Labyrinth space and on directional signage to space									
Lanyard (1)	\$4,500	\$5,500	Logo	X	1/2 Page	2	X		
Logo on lanyards for all attendees to take; Lanyards provided by Supporter and to be approved by MNHPC									
Notebooks (1)	\$4,500	\$5,500	Logo	X	1/2 Page	2	X		
Logo on notebooks; Notebooks provided by Supporter and to be approved by MNHPC									
Water Bottle (1)	\$4,500	\$5,500	Logo	X	1/2 Page	2	X		
Logo on bottles; Bottles provided by Supporter and to be approved by MNHPC									
Wi-Fi (1)	\$4,500	\$5,500	Logo	X	1/2 Page	2	X		
Includes: MNHPC Allied Membership for one year and member pricing for ALL employees, including non-hospice									
Breakfast Demo (2)	\$3,500	\$4,000	Logo	X	1/4 Page	1	X		
Logo on coffee cups during breakfast									
Break (6)	\$3,500	\$4,000	Logo	X	1/4 Page	1	X		
1 of 6 SOLD									
Hydration Station (∞)	\$3,500	\$4,000	Logo	X	1/4 Page	1	X		
Reception Host (1)	\$3,500	\$4,000	Logo	X	1/4 Page	1	X		
SOLD									
Advocate (∞)	\$1,000	\$1,250	Listed	X					
Exhibitor Only	\$1,095	\$1,395	Logo	X				X	

\*Restrictions may apply